



Brochure Distribution Worksheet

Office & Shipping Address:

377 Pine Street • Burlington, VT 05401

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Distribution For: _____ Date: _____

Contact: _____ Phone: _____ Fax: _____

Address: _____ E-mail: _____

Del. Date: (Pick-up Extra!) _____ # Boxes: _____ # Brochures Per Box: _____

Last year's brochures should be: _____ used _____ recycled _____ returned

Should we bring your brochures to: Maxham Warehouse: _____ yes _____ no Info Gallery: _____ yes _____ no

Brochures 1-6 (9" X 4") panels..... n/c
 Thick brochures, booklets, magazines
 & tabloids..... 2x monthly fee
 Posters..... 75¢ plus regional fee

Quantity _____ Brochures at _____ ¢ each = _____
 _____ Posters/Magazines _____ ¢ each = _____

Per Piece Rate

	# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
Vermont						
A1 Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	89	74	26-52	\$155*	_____	_____
A2 Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	68	56	52	\$240	_____	_____
A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run	68	62	52	\$145*	_____	_____
A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run	45	39	52	\$105*	_____	_____
A4 Sugarbush/Waterbury/Mad River Valley	56	40	20	\$115*	_____	_____
A5 Smuggler's Notch/Rt. 15	32	27	18	\$95	_____	_____
A6 St. Albans/Grand Isle	38	25	18	\$95	_____	_____
A7 Jay/Newport	31	23	17	\$95	_____	_____
A8 Northeast Kingdom/St. Johnsbury	42	26	17	\$95	_____	_____
B1 Montpelier/Barre	41	30	26	\$120*	_____	_____
B1.5 Montpelier – Exclusive (sold out)	18	15	26	\$30*	_____	_____
B2 Middlebury/Vergennes	43	32	26	\$120*	_____	_____
B3 So. Addison County	44	30	18	\$105	_____	_____
C1 Killington/Mendon/Rutland	98	82	26	\$135*	_____	_____
C2 White R. Jct./Woodstock/Quechee	62	41	26	\$125*	_____	_____
C3 Okemo/Ludlow/Bridgewater	42	27	17	\$90	_____	_____
New Hampshire and New York						
D1 Lebanon/Hanover, NH	32	15	20	\$95	_____	_____
E1 Plattsburgh/Ausable, NY	34	21	18	\$105	_____	_____
E2 Lake Placid, NY	64	25	18	\$105	_____	_____
E3 Saranac Lake/Tupper Lake Region, NY	47	0	5	\$85	_____	_____
E4 Fort Ti./Crown Point/Schroon Lake, NY	74	33	17	\$105	_____	_____

*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

Subtotal Per Piece & Area Fees \$ _____

_____ 10% discount-12 mo. contract \$ _____

Multi-region/brochure discount \$ _____

Customer Fee \$ _____

Net 30. 1 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. 1/10

Total \$ _____

William A. Orleans

Client Signature

_____ P _____ To A/R _____ Ent W/W